
Professor:	Charles Lacey, clacey@bju.edu
Office:	Al 70
Office Hours:	Daily by appointment, https://calendly.com/clacey-bju/scheduler
Preferred Contact:	MS Teams or Email
Textbooks:	<i>Applied Mathematics for the Managerial, Life, and Social Sciences</i> , 7 th edition, by Soo Tan
Technology:	Excel and Calculator (TI-84 or similar)
Course Website:	http://math.bju.edu/ma104/

Course Description

Discussion of quantitative problem-solving techniques through a variety of mathematical methods such as optimization, introductory statistics, and financial mathematics.

Prerequisite: Math ACT 20 or above, or Math SAT 520 or above, or Quantitative CLT 18 or above, or Ma 090 or placement into Ma 111 or higher.

Course Context

This course supports the following objectives of the mathematics program:

- MS1: Understand the essential theory of mathematics/computer science and appropriately apply the theory in solving problems.
- MS2: Use critical-thinking/analytical skills to understand mathematical/computing problems and design solutions with the aid of appropriate tools.
- MS3: Apply an understanding of how mathematics/computing can be used in service to Christ as tools to the examination of the world He created.
- MM1: Progress logically from premises to valid conclusions in a variety of mathematical contexts.
- MM2: Apply mathematics to model real-life situations.

Course Goals

- CG1: Demonstrate the ability to decipher mathematical notation and use basic mathematical tools.
- CG2: Develop the appropriate mathematical solution to applied problems.
- CG3: Interpret the mathematical solution in the context of the given problem.

Course Objectives

The student will be able to ...

1. Model data using standard mathematical functions and use the standard compound interest model. CG1-3 (Assessed by Ch 2-4 test, Finance Modeling Project)
2. Develop and solve optimization models. CG1-3 (Assessed by Ch 5-6 test, Optimization Project)
3. Use basic counting and probability rules to answer basic probability questions. CG1-3 (Assessed by Ch 7-8 test, Probability Project)
4. Communicate both the stated problem and its solution in a clear and efficient manner. CG1-3 (Assessed on all tests and projects)

Course Requirements

The course grade will consist of

- Tests: Unit tests covering those topics discussed in class three tests worth 100 points each.
- Quizzes: Announced and unannounced quizzes will be given covering topics discussed in class. Individual point value will vary.
Tentative Test and Quiz Dates are shown in the course schedule and on Canvas, but are subject to change. To better anticipate test dates, note the number of sections remaining in the chapter.
- Homework: Required problems are posted in the Canvas course. Homework is submitted on Canvas in a single PDF; these homework submissions are worth 10 pts each. Engagement Homework is worth 6 pts each.
- Projects: Hands-on projects will be given at three different points in the semester to allow students to apply the tools learned in class. These projects are worth 50 pts each.
- Other assignments/quizzes as announced in class.
- A cumulative final exam, worth 150 points.

** Point assignments are subject to change.

Course Evaluation

All course/assignment grades are based on the evaluation of the work communicated by the student. Unclear or incomplete communication of the solutions, which includes the process, may result in a penalty at the professor's discretion.

Letter grades will be based on a standard 10-point scale.

Office Hours

Office hour appointments can be made using the Calendly site (appointments may be made up to a week in advance), <https://calendly.com/clacey-bju/scheduler>. If there are no available times at which you are able to meet, send Mr. Lacey a message including some days/times between 7:30am and 3pm when you are available.

General Policies

DEPARTMENT

Compliance with student handbook policies is expected during class. The classroom is to be a professional environment. That means you are to come to class prepared for the day's discussion, your attention is expected to be on course related material, and you are expected to positively contribute to the class.

EMERGENCIES DURING CLASS

In case of emergency requiring evacuation, students will go down the stairs on the Student Center side and exit the door facing Wade Hampton underneath the stairs. Students will immediately cross the street and gather by the fence with their class. If we are unable to exit the building, the professor will instruct the students on the best course of action. To be able to respond quickly to external threats, professors may keep classroom doors locked. If you are late arriving to class, you may need to knock on the door and be let in.

ABSENCES

BJU attendance policy is in effect (see <https://home.bju.edu/bju-policies/> for details).

- Scheduled tests/quizzes should be taken before your planned absence; please contact your professor to make arrangements for doing so. You are personally responsible for getting notes from your classmates and discussing the missed material with them. You should not expect your professor to privately re-teach you the material you missed. Your professor is always available to help you with specific questions. If an unannounced quiz/assessment is taken during the class that you miss, you will NOT be allowed to make it up, and you WILL receive a zero on the assignment. Work may always be completed early (see your professor if you wish to take a test early).
- Missing an in-class test because you feel you are not prepared to take it is not acceptable. Work missed for this reason will not be made up and you will receive a zero on the assignment.
- For absences due to incapacitating illness or emergency, you should contact the instructor as soon as you realize you will not be in class to make arrangements to make up any missed work. See late policy for details on missed assignments.
- Students who must be reinstated due to excessive absences/lates may earn at most a $B+$ in the course.

PRESENTATION OF WORK

The goal is professional, fluent, and clear communication of what you know.

PW 1: Proper use of mathematical notation is expected. The structure of notation conveys specific meaning and should be used appropriately.

PW 2: Mathematical presentation is like grammar. There are subjects, verbs ($=, \leq, >$, etc.), and objects. Always write in "complete sentences."

- PW 3: Tests/presentations/projects are not about what you know, but about what you can communicate about what you know – so the presentation of your work/logic should always be neat, orderly, clearly defined, and with the appropriate amount of supporting detail. (Excessive steps are not required; however, answers alone are not (usually) acceptable.)
- PW 4: Always work down the page. (Working in multiple columns is generally not acceptable.) There should be one problem worked in each “row” because this contributes to clarity and the development of your logical argument.
- PW 5: Skip lines between problems (and within problems as necessary for clear communication). If you have dense handwriting, skip every other line and skip 2-3 lines between problems.
- PW 6: Clearly label/number problems/sub-problems. Problems do not necessarily have to be worked in order but must be clearly labeled either way. Your professor will communicate their expectation on presenting problems out of order.
- PW 7: Answers are to be presented as the logical conclusion of your work, not as the only important thing (e.g. at the start of the problem and/or unconnected with any justifying work).
- PW 8: Work should be submitted on clean 8.5×11 inch (standard-size) paper and should not be submitted with “spiral”/ripped edges.
- PW 9: Take-home tests (when time is not limited) should be neatly presented (rewritten, organized, no scratchwork, etc.) as a final polished piece.
- PW 10: Follow any additional instructions given.

Your professor may refuse to accept work that does not meet the minimum presentation requirements above, or they may choose to deduct up to 10% from the assignment.

PROBLEMS EXPECTATIONS

The goal is to prove your mastery (not your just barely comprehending). Failure to meet these expectations will be reflected in lower test scores.

- PE 1: Read all words carefully in a question. Everything is important, so know what the meanings of all words are and how those words tell you to respond.
- PE 2: Theory is a precise expression of important ideas. While it is not graded word for word, jot for jot, the precise ideas must be maintained. Embrace thorough, smooth learning and presentation. Can you recite the theory from the last class period quickly, comfortably, and conversationally?
- PE 3: Theory tells us how to solve problems. Know exactly what problems connected to each theorem or definition look like, and know how to solve them.
- PE 4: Know what the key steps of each problem are. Present only the key steps (or the minimum needed to get the answer right and show all your logic).
- PE 5: Do enough practice for each type of problem so that you are smooth.

HOMEWORK

Homework exercises are due before class on test/quiz day as posted on the Canvas calendar. Exercises will be graded on presentation and completeness. All problems completed should align with all presentation

guidelines to ensure you are prepared to present well on the test. Failure to present appropriately will result in a penalty on tests. Additional assignments may be given in class.

ENGAGEMENT HOMEWORK

Best practices in learning and project completion is regular engagement. Students are expected to spend enough time to master the material from the last class period before coming to the next class.

To help you develop this habit, you will record each of your study sessions using the form, Math Engagement Log.

At each test, an engagement grade will be recorded based on the following scale.

Daily Study Frequency*	Points Earned	Avg Hrs Studied/Week	Points Earned
[40%, 100%]	3 pts	[6 hrs, ∞]	3 pts
[25%, 40%)	2 pts	[4.5 hrs, 6 hrs)	2 pts
[10%, 25%)	1 pt	[3 hrs, 4.5 hrs)	1 pt

* Percentage of calendar days studied.

Please note that the engagement grades represent about 2.5% of your final grade, and they cannot be made up.

LATE POLICY

Assignments not submitted as directed by the due date will incur the following late penalty.

- Homework is due by the start of the class period. No late homework/in-class assignments are accepted.
- Written assignments/projects/take-home tests are penalized at 10% per day for the first three days and a grade of 0% after that. Oral presentations are a 0 if not presented on the day assigned.

Late paper submissions must include the date and time the paper is submitted and be in the credenza by 8am the next day. The next day penalty begins at 8am.

- In-class tests must be taken by the date given in class (or selected time in the case of an oral exam) unless there is incapacitating illness (see attendance policy). Missing a test/taking the test late (including an oral exam) may result in a penalty unless excused by the professor.

In-class tests will be made up without penalty for the first occurrence. Each subsequent time a test is missed, the penalty for taking the test late will increase by 10% with each occurrence.

Tests should be made up prior to the next class period unless other arrangements have been made with the professor.

- Work may always be completed early. Contact your professor if you wish to take a test early.

Academic Integrity Policies

The university's Academic Integrity Policy is in effect (see <https://home.bju.edu/bju-policies/> for additional details).

DEFINITIONS OF INTEGRITY VIOLATIONS

Integrity is the reflection of the character and nature of God in our actions; therefore, students will be expected to work with integrity. In academia, violations of integrity generally fall into one or more of the following categories:

- Cheating: unauthorized use or attempted use of assistance, information, or aids in any academic assignment
- Falsification: submitting work done by others, changing work after submitting an assignment, reporting false information about the completion of an assignment
- Unacceptable collaboration: working with others when not permitted, using AI to generate ideas, thoughts, or content without the explicit permission of the professor
- Facilitation of Cheating: helping another student violate academic integrity, communicating quiz/test questions to other students
- Plagiarism: the intentional or unintentional use to any degree of the ideas or words of one's source material without proper acknowledgement

All work done for this class must represent your own effort, your own understanding, and your own communication of the material.

COURSE INTEGRITY POLICIES

If information is taken from other sources (which is at times appropriate), it always needs to be referenced and credit given where it is due. Use standard referencing techniques as taught in En 102. Solutions found on the internet are not to be copied.

- Homework: While you are encouraged to work together on the homework assignments, simply copying someone else's solution is neither useful nor acceptable. Your homework should represent your work and your understanding of the work.
- Tests (In-Class and Take-Home): No resources may be used while taking the test unless permitted by the professor. The presence of any unauthorized material on your desk, in your calculator, on your laptop, etc. while taking a test will be construed as cheating and will be dealt with as such.

Internet/AI enabled devices or any communication devices (including but not limited to smart glasses, watches, earbuds, etc.) are not permitted to be used and should be stored out of sight during the testing period. Access these type of devices during the test will be construed as cheating and will be dealt with as such.

Cheating on a test will likely result in a zero on the test and will be submitted to the Academic Integrity Committee.

- Projects: You are encouraged to discuss the general ideas needed to complete the project as discussed in this course with your classmates but are not permitted to “work together” on your project (outside of your own team and any faculty appointed advisors). Your projects must represent your own ideas, your own work, and your own communication of your work.

Assignment submissions will be evaluated for plagiarism and AI usage at the discretion of the professor. If you have a question about any source you are considering using, it is wise to gain your professor’s approval before using it. You are always permitted to ask your professor for help. Any help they choose to provide is acceptable.

AI USAGE POLICY

The goal of the assignments in this course is to learn to develop the skills covered, NOT to complete the tasks assigned. The use of AI to complete or jumpstart tasks defeats the goal of the assignments. Therefore, you may not use generative AI tools in this course for any assignment without the professor’s express permission. AI tools include, but are not limited to, CoPilot, Apple Intelligence, Chat GPT, Bing Chat, Google Bard, Grok, Deepseek, Grammarly, and language translators.

DOCUMENTATION OF PERMITTED AI USE

Should an AI tool be used with permission, its use must be documented according to the expectations of the professor. Expectations may include the tool used, a summary of the prompts provided and the portions of the assignment that were based on AI generated work. See <https://style.mla.org/citing-generative-ai/> and <https://guides.lib.purdue.edu/c.php?g=1371380&p=1013507> for details on citing the use of AI.